

# 2013 MANY FACES ONE DREAM

The U.S. Small Business Administration and the  
National Black Justice Coalition launch an  
LGBT Economic Empowerment Tour for Communities of Color



**Detroit, Michigan | July 22, 2013**  
**Roberts Riverwalk Hotel**  
**1000 River Place Drive**



# Conference Agenda



START-UP TRACK



EXISTING BUSINESS TRACK

Time	Activity	Presenters	Location
8:30 am - 9:00 am	Registration/Continental Breakfast		Hotel Lobby
9:00 am - 10:00 am	<u>OPENING SESSION</u> <b>Opportunities at the Intersection: How Did We Get Here?</b>	Presenters: <b>Sharon Lettman-Hicks</b> (NBJC) <b>Curtis Lipscomb</b> (KICK) <b>Gerald Moore</b> (SBA-MI) <b>Thomas McFadden</b> (SBA-MI)	Pavilion
10:15 am - 11:45 am	<u>START-UP TRACK</u> <b>Getting Started: What it Takes to Start a Business</b>	<b>David Broner</b> (SCORE) <b>Ed Krupa</b> (SCORE)	Huron Room
	<u>START-UP TRACK</u> <b>How to Start a Non-Profit Business</b>	Gwendolyn Esco Davis (SCORE) Community Foundation representative	Riverwalk Bistro
	<u>EXISTING BUSINESS TRACK</u> <b>Fiscal Fitness for Small Businesses</b>	Pat Salo (MISBTDC)	Michigan Room
12 noon - 2:00 pm	Networking Luncheon Master of Ceremony: <b>Curtis Lipscomb</b> (KICK) Greetings: <b>Carolyn M. Brown</b> (Black Enterprise)	Keynote Address: <b>Eugene Cornelius</b> Deputy Associate Administrator for Field Operations U.S. Small Business Administration	Pavilion
2:15 pm - 3:45 pm	<u>START-UP TRACK</u> <b>Marketing Your Business: Traditional and Social Media</b>	<b>David Broner</b> (SCORE) <b>Ed Krupa</b> (SCORE)	Huron Room
	<u>START-UP TRACK</u> <b>Franchise Opportunities</b>	<b>Mark Cory</b> (FranNet)	Riverwalk Bistro
	<u>EXISTING BUSINESS TRACK</u> <b>What You Need To Have In Place To Apply For A Business Loan</b>	TEAM SBA Financing Roundtable: <b>Derek Edwards</b> (Invest Detroit) <b>Thomas McFadden</b> (SBA-MI) <b>Todd van Appledorn</b> (CEED)	Michigan Room
4:00 pm - 4:45 pm	MARKETPLACE OF RESOURCES AND SERVICES	SBA SBTDC SCORE CEED FranNet Michigan Black Chamber of Commerce	DHIVE Invest Detroit BIZDOM U ProsperUS DEGC
4:45 pm - 5:30 pm	National Gay and Lesbian Chamber of Commerce (NGLCC): LGBT Supplier Diversity Initiative	<b>Sam McClure</b> Director of Affiliate Relations and External Affairs (NGLCC)	Huron Room

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Time	Activity	Presenters	Location
4:30 pm - 5:45 pm	<b>SPEED COUNSELING:</b> Get Connected	By Appointment Only Please sign up by lunch time.	Pavilion
5:45 pm - 6:00 pm	Closing	<b>Sharon Lettman-Hicks</b> (NBJC) <b>Constance Logan</b> (SBA) <b>Curtis Lipscomb</b> (KICK)	Pavilion
6:00 pm - 7:00 pm	Reception and Networking		Pavilion

## Resource Partners

**KIMBERLY FAISON**  
ProsperUS

**TODD VAN APPLIEDORN**  
CEED

**CAMILLE BANKS**  
MEDC

**BRIAN BOSCHE**  
BizdomU

**DEB LOESER**  
CEED

**DEREK EDWARDS**  
INVEST Detroit

**JIM MUIR**  
SCORE

**APRIL BOYLE**  
Dhive

**JUNE FOYT**  
SBA

**RICHARD KING**  
SBDTC

**JILL STEEN**  
Michigan Black Chamber

**MARK CORY**  
FranNet

## *Many Faces. One Dream.* Detroit Planning Committee

SBA	June Foyt Nancy Grose Maggie Halley Constance Logan Thomas McFadden Julie Verratti Jacqui West
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KICK	Marlin Colyer Curtis Lipscomb David Nelson, Jr. John Trimble
NBJC	Michael Brewer J. Robby Gregg Sharon J. Lettman-Hicks



## Key Presenters



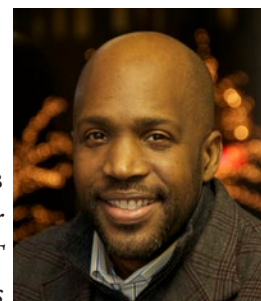
**CAROLYN M. BROWN**  
*Senior Multimedia Content Producer*  
*Black Enterprise*



**EUGENE CORNELIUS**  
*Deputy Associate Administrator*  
*for Field Operations*  
*U.S. Small Business Administration*



**SHARON J. LETTMAN-HICKS**  
*Executive Director/CEO*  
*National Black Justice Coalition*



**CURTIS LIPSCOMB**  
*Executive Director*  
*KICK - The Agency for LGBT*  
*African-Americans*



**CONSTANCE PAYNE-LOGAN**  
*Michigan Deputy District Director*  
*U.S. Small Business Administration*



**SAM MCCLURE**  
*Director of Affiliate Relations and*  
*External Affairs*  
*NGLCC*



**GERALD MOORE**  
*Michigan District Director*  
*U.S. Small Business Administration*

## Community Partners

